Heat Printing Placement Tips

Though heat printing is ideal for customizing garments quickly and easily, finding the perfect placement and lining up graphics can be tricky. With our easy-to-follow guidelines for logos and graphics and a Hotronix® heat press, we’ll help you get the professional results you want every time.

Placement information is intended as a guideline. Adjustments may be necessary based on size of garment.

### Jackets

Left Chest: 3.5” to 4” over from center’s edge and 6” to 8” down from the seam of the shoulder.

Back: Depends on jacket and design size. 6” to 9” down from the seam of the collar to the design’s center.

### Polo Shirts

7.5 to 9” down from the shoulder’s left seam and 4 to 6” over from the center, in line with the collar meeting the shoulder seam. Reference with the center placket.

### T-Shirts

7.5” to 9” down from the shoulder’s left seam and 4” to 6” over from the center.

### Sweatshirts

Top of the design 3” to 3.5” down from the bottom of neck’s edging.

### Jerseys

Top of the design 2” to 3” or 2.5” to 3” down from the bottom of neck’s edging.

### Hats

- **Low Profile:**
  - Front: 1.75” H x 4” W
  - Side: 1” H x 2.50” W
  - Back: 1” H x 2.75” W
  - Bill: 1.75” H x 5.50” W

- **Mid Profile:**
  - Front: 2” H x 5” W

- **High Profile:**
  - Front: 2.25” H x 5” W
  - Side: 1” H x 3.25” W
  - Back: 1” H x 2.75” W
  - Bill: 2” H x 5.50” W

- **Low Crown:**
  - Front: 1.75” H x 4” W
  - Side: 1” H x 2.25” W
  - Back: 1” H x 2.75” W
  - Bill: 2” H x 5.50” W

- **Visor:**
  - Front: 1.50” H x 5” W
  - Side: 1” H x 4” W
  - Bill: 2” H x 5.50” W